

Convergence 2010 The CEOs Summit



Shaping the Future of Latin Media,
Entertainment, Technology & Advertising

Monday, October 4, 2010
New York City

Speaker List as of February 22, 2010

ID > S= Speakers M= Moderators C= Master of Ceremony

Id	Name	Last Name	Title	Company	Status
S	Roberto	Civita	CEO	Abril Brazil	Invited
S	Nancy	Hill	President and CEO	American Association of Advertising Agencies	Invited
S	Rafael	Urbina	Chairman & CEO	Batanga Network	Invited
S	Cathy	Baron Tamraz	President and CEO	BusinessWire	Invited
S	Nina	Tassler	President	CBS Entertainment	Invited
S	Carol	Robles-Roman	Deputy Mayor for Legal Affairs	City of New York	Invited
S	Michael	Bloomberg	Mayor	City of New York	Invited
S	Hector	Magneto	President and CEO	Clarín Argentina	Invited
M	David	Puente	Producer & Writer	CNN	Confirmed
S	Bruce	Churchill	President Latin America	Direct TV	Invited
S	Carolina	Lightcap	President	Disney Channels Worldwide	Invited
S	Agustin	Edwards Eastman	President and CEO	El Mercurio Chile	Invited
S	Luis	Santos	CEO	El Tiempo Colombia	Invited
S	Juan	Ealy, Jr.	CEO	El Universal Mexico	Invited
S	Emilio	Estefan	CEO	Estefan Enterprises	Invited
S	Sheryl	Sandberg	COO	Facebook	Invited
S	Ivan	Braiker	CEO	Hipcricket	Invited
S	John	Paton	CEO	Impremedia	Invited
C	Liz	Sarachek-Blacker	SVP Digital Sales	Impremedia Digital	Confirmed
M	Randall	Rothenberg	President & CEO	Interactive Advertising Bureau (IAB)	Invited
S	Gabriel	Abaora	President	Latin Grammys	Invited
M	Carlos	Manzano	Executive Director	Latin Media and Entertainment Commission	Confirmed
M	Chiqui	Cartagena	Author	Latino Boom	Invited
C	Carlos	Vassallo	CEO	LatinVision Media	Confirmed
S	Dan	Nye	CEO	Linkedin	Invited
M	Ruth	Gaviria	CEO Hispanic Business Ventures	Meredith Corporation	Confirmed
S	Mike	Wehrs	CEO	Mobile Marketing Association	Invited
S	Tony	Mottola	CEO	Mottola Enterprises	Invited
M	Meredith	Vieira	Anchor Today Show	NBC	Invited
C	Manoel	Baiao	CEO	Neolink International	Confirmed
S	Rupert	Murdoch	CEO	News Corporation	Invited
S	Joao	Marinho	CEO	O Globo Brasil	Invited
S	Lucia	Ballas-Traynor	Publisher	People en Español	Invited
S	Ignacio	Polanco	President & CEO	Prisa	Invited
C	Betti	Ortega	SVP	Taylor Primero	Confirmed
S	Diana	Sanchez	CEO	Telefonica USA	Invited

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M	Maria Celeste	Arrarás	Anchor	Telemundo	Invited
S	Don	Browne	CEO	Telemundo	Invited
S	Emilio	Azcarraga	CEO	Televisa	Invited
S	Carlos	Slim	CEO Telmex	Telmex	Invited
S	Fernando	Rodriguez	CEO	Terra Networks	Invited
S	Janet L.	Robinson	CEO	The New York Times	Invited
S	Mark	D'Arcy	CEO Global Media	Time Warner	Invited
S	Jorge	Ramos	Anchor	Univision Communications	Invited
S	Joe	Uva	President & CEO	Univision Communications	Invited
M	Mario	Baeza	Founder & Chairman	V-Me Media	Confirmed
M	Carmen	DiRienzo	President & CEO	V-Me Media	Invited
S	Edgar	Bronfman, Jr.	Chairman & CEO	Warner Music Group	Invited

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Conference Sites
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