

# Convergence 2008 Conference



## The Future of Latin Media, Entertainment and Technology Markets

Wednesday, October 15, 2008  
New York Times [The Times Center](#) & [NASDAQ](#)  
New York City

### Speaker List > September 28, 2008

S = Speakers  
M = Moderators

ID	Name	Last Name	Title	Status
S	Gabriel	Abaroa	President of the Latin Grammys	Confirmed
S	Maria	Arnal	GM, Microsoft México	Confirmed
S	Mario	Baeza	Founder and Chairman V-Me TV	Confirmed
M	Mario	Baeza	LMEC Chairman	Confirmed
S	Ivan	Braiker	CEO, HipCricket	Confirmed
S	Don	Browne	President & CEO Telemundo	Confirmed
M	Chiqui	Cartagena	Director, Multicultural Marketing, Meredith Corp.	Confirmed
S	Julianne	Cho	Director, Mayor's Office of Film, Theater and Broadcasting	Confirmed
S	Tomas	Cookman	CEO Cookman International LAMC / Nacional Records	Confirmed
S	Graciela	Eleta	Univision Communications	Confirmed
S	Fernando	Espuelas	CEO VOY Music	Confirmed
S	John	Farrell	Country Director, Google Mexico and Director of Business Development Lat Am	Confirmed
M	Jose	Fernandez	Partner, Latham & Watkins LLP	Confirmed
S	Manuel	Garcia Duran	Chairman and CEO of Mio TV	Confirmed
S	Elizabeth	Gardner	Executive Director NYC Latino Film Festival	Confirmed
S	Ruth	Gaviria	CEO of Hispanic Ventures, Meredith Corp.	Confirmed
S	Liliana	Gil	Global Brands Johnson & Johnson	Confirmed
S	Jacqueline	Hernández	COO of Telemundo	Confirmed
S	Susan	Jurevics	VP of Corporate Marketing for Sony Corp of America	Confirmed
S	Kate	Levin	Commissioner, Department of Cultural Affairs	Confirmed
S	Robert	Lieber	Deputy Mayor of Economic Development	Confirmed
S	Hernan	Lopez	Director Latin America NASDAQ	Confirmed
S	Jose	Lopez Varela	AHAA Chair Person (Association Hispanic Advertising Agencies)	Confirmed
S	Mark	Mackenzie	Digital Media, AllianceBernstein LP	Confirmed
S	Tom	Maney	SVP Advertising Sales Fox Sports en Español	Confirmed
M	Carlos	Manzano	Executive Director Latin Media & Entertainment Commission	Confirmed
M	Laura	Martinez	Editor, Multichannel News	Confirmed
S	Bob	McCooley	SVP NASDAQ	Confirmed
S	Ed	Montes	Ed Montes, EVP, Managing Director Havas North America	Confirmed
M	Betti	Ortega	Sr. Account Taylor Primero	Confirmed
S	John	Paton	CEO Impremedia	Confirmed
S	Jose	Piñero	Director, Diversity and Multicultural Marketing Microsoft	Confirmed
M	David	Puente	Anchor, ABC News Exclusiva	Confirmed
S	Ralph	Rivera	SVP AOL Latino	Confirmed

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S	Janet	Robinson	CEO The New York Times Co.	Confirmed
S	Fernando	Rodriguez	CEO of Terra Networks	Confirmed
S	Ray	Rodriguez	President and COO Univision Communications	Confirmed
M	Randall	Rothenberg	President IAB (Internet Advertising Bureau)	Confirmed
S	Ramiro	Sanchez	Head of Product, Reuters Consumer Media, Americas	Confirmed
S	Mary	Schmidt Campbell	Dean New York University Tisch School of the Arts	Confirmed
S	Adrian	Steckel	CEO Azteca Amèrica	Confirmed
S	Jeffrey	Thompson	Vice President, Global Diversity, Disney	Confirmed
S	Edwin	Torres	Director, External Partnerships, Parsons The New School for Design	Confirmed
S	Lucia	Ballas - Traynor	Publisher People en Espanol	Confirmed
S	Rafael	Urbina	CEO Batanga	Confirmed
S	Rebeca	Vargas	Multicultural JP Morgan Chase	Confirmed
M	Laurel	Wentz	International Editor Advertising Age	Confirmed
S	Dayana	Mendoza	Miss Universe 2008	Confirmed

### Contact

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### Venues

[www.thetimescenter.com](http://www.thetimescenter.com)  
[www.nasdaq.com/events](http://www.nasdaq.com/events)