

Convergence 2009 Digital & Social Media Conference



Meet the Latin Disruptors of Media,
Entertainment, Technology & Advertising

Wednesday, October 14, 2009
New York Times The Times Center
New York City

Speaker List as of September 30, 2009 ID > S= Speakers M= Moderators C= Master of Ceremony

Id	Name	Last Name	Title	Company	Status
S	Liliana	Gil	Co-Founder and VP of Strategic Marketing	Acento Group	Confirmed
S	Nancy	Hill	President and CEO	American Association of Advertising Agencies	Confirmed
S	Olivia	Maloney	Director, US Hispanic Sales & Solutions	AOL Latino/AOL Advertising	Confirmed
S	Adrian	Steckel	CEO	Azteca América	Confirmed
S	Rafael	Urbina	Chairman & CEO	Batanga Network	Confirmed
M	Monica	Coronati	Journalist	Bloomberg TV - Former TV Correspondent -	Confirmed
S	Cathy	Baron Tamraz	President and CEO	BusinessWire	Confirmed
S	Carol	Robles-Roman	Deputy Mayor for Legal Affairs	City of New York	Confirmed
S	Robert	Lieber	Deputy Mayor of Economic Development	City of New York	Confirmed
M	David	Puente	Producer & Writer CNN	CNN	Confirmed
S	Christopher	Crommett	Former EVP and General Manager	CNN en Español	Confirmed
S	Luis	Santos	CEO	El Tiempo Colombia	Confirmed
S	David	Rodriguez	Multicultural Marketing Manager	Ford Motors Company	Confirmed
S	Bhavish	Patel	Vice President Interactive Media	Fox Sports International	Confirmed
S	Katherine	Lewis	Deputy Head	Fremantle Media Ventures	Confirmed
S	Michael	Trigg	VP Marketing & Business Development	Hi5	Confirmed
S	Ivan	Braiker	CEO	Hipcricket	Confirmed
S	Demian	Bellumio	President and CEO	Hoodiny.com	Confirmed
S	John	Paton	CEO	Impremedia	Confirmed
C	Liz	Sarachek-Blacker	SVP Digital Sales	Impremedia Digital	Confirmed
S	Mauricio	Sabogal	Worldwide Managing Director & President	Initiative & Mediabrands Latin America	Confirmed
M	Patrick	Dolan	EVP and Chief Administrative Officer	Interactive Advertising Bureau (IAB)	Confirmed
M	Randall	Rothenberg	President & CEO	Interactive Advertising Bureau (IAB)	Confirmed
S	David-Michel	Davies	Executive Director	International Academy of Digital Arts & Sciences	Confirmed
S	Matias	Perel	President and CEO Latin 3	Latin 3	Confirmed
M	Carlos	Manzano	Executive Director	Latin Media and Entertainment Commission	Confirmed
M	Chiqui	Cartagena	Author	Latino Boom	Confirmed
C	Carlos	Vassallo	CEO	LatinVision Media	Confirmed
S	Winter	Horton	Chief Operating Officer	Lieberman Broadcasting Inc.	Confirmed
S	Rick	Marroquin	EVP and Managing Director	Media Brands	Confirmed
M	Ruth	Gaviria	CEO Hispanic Business Ventures	Meredith Corporation	Confirmed
S	Mike	Wehrs	CEO	Mobile Marketing Association	Confirmed
C	Manoel	Baiao	CEO	Neolink International	Confirmed
S	Janet	Robinson	CEO	New York Times	Confirmed
S	Felipe	Machado	Multimedia Editor	O Estado de Sao Paulo	Confirmed
S	Joel	Towers	Dean	Parsons The New School for Design	Confirmed
S	Lucia	Ballas-Traynor	Publisher	People en Español	Confirmed
S	Manny	Ruiz	President Multicultural Markets	PR Newswire and Hispanic PR wire	Confirmed
S	Jackie	Bird	CEO	Redbean Society	Confirmed

Convergence 2009 Digital & Social Media Conference



Meet the Latin Disruptors of Media,
Entertainment, Technology & Advertising

Wednesday, October 14, 2009
New York Times The Times Center
New York City

Id	Name	Last Name	Title	Company	Status
C	Betti	Ortega	SVP	Taylor Primero	Confirmed
S	Peter	Blacker	EVP Digital Media & Emerging Biz	Telemundo	Confirmed
S	Juan	Saldivar	CEO	Televisa Interactive Media	Confirmed
S	Mark	Lopez	COO	Terra Networks	Confirmed
S	Brian	Hopman	Regional Director Latin America	The Associated Press	Confirmed
S	Alberto	Ferrer	Managing Partner/Director of Digital + DM	The Vidal Partnership	Confirmed
S	Kevin	Conroy	President Interactive Media	Univision Communications	Confirmed
S	Joe	Uva	President & CEO	Univision Communications	Confirmed
M	Mario	Baeza	Founder & Chairman	V-Me Media	Confirmed
M	Carmen	DiRienzo	President & CEO	V-Me Media	Confirmed
S	Jeanniey	Mullen	CMO and Global EVP	Zinio	Confirmed

Contacts

LatinVision Media

Carlos Vassallo
CEO
LatinVision Media Inc.
POB 376
Church St. Station
New York, NY 10008
www.latinvision.com/conference
carlos@latinvision.com
Tel: 646-519-2452
Fax: 469-533-4874

Latin Media & Entertainment Commission of New York City (LMEC)

Carlos Manzano
Executive Director
New York City Economic Development Corporation
110 William Street
3rd Fl
New York, NY 10038
www.nyc.gov/lmec
cmanzano@nycedc.com
Tel: 212-312-3899
Fax: 212-618-5749

Conference Sites

English: www.latinvision.com/conference
Spanish: www.latinvision.com/conferencia

LMEC Site

www.nyc.gov/lmec

Venue

www.thetimescenter.com