

Tercera Conferencia Annual de Mercadeo para el Publico Latinos Conferencia de Deportes y Evento de Recepcion



Jueves, Abril 12, 2012 | The Harvard Club | NYC

Listado de Disertantes

Al 2 de Mayo del 2011 ID > S= Speakers M= Moderators C= Master of Ceremony

Id	Nombre	Apellido	Posicion	Empresa	Status
S	Chris	Russo	CEO	Big Lead Sports by FSV	Invited
S	Bill	Squadrom	Sports Chief	Bloomberg Sports	Invited
S	Ricardo	Terra Teixeira	CEO	Confederação Brasileira de Futebol (CBF)	Invited
S	Rick	Marroquin	Agent	Creative Artists Agency	Invited
S	Lino	Garcia	General Manager	ESPN Deportes	Invited
S	Laura	Gentile	Director	ESPN Women	Invited
S	Chuck	Blazer	EVP	FIFA	Invited
S	Vincent	Cordero	General Manager	FOX Deportes	Invited
S	Mary	Doherty	Sports & Event Marketing	Gatorade Pepsico	Invited
S	Lucien	Boyer	President & CEO, Havas Sports	Havas	Invited
M	Marcus	Jimenez	Partner / Principal	Huemanitas	Invited
M	David	Abrutyn	SVP	International Management Group (IMG)	Invited
S	Joe	Favorito	Writer and Founder	Joe Favorito	Invited
C	Carlos	Vassallo	CEO	LatinVision Media	Confirmed
S	Jorge	Perez Diaz	Head of Latin America	MLB	Invited
S	Russell	Findlay	Chief Marketing Officer	MLS	Invited
M	Steven	Wolf Pereyra	Managing Director	MV42	Invited
S	Saskia	Sorrosa	Senior Director US Hispanic Marketing	NBA	Invited
S	Alvaro	Saralegui	SVP	NFL	Invited
S	Joe	Elsmore	Director US Soccer Sports Marketing	NIKE	Invited
K	Mike	Hopper	VP Sports Marketing	NYC & Company	Invited
S	Mary	Wittenberg	CEO	NYC Road Runners and NYC Marathon	Invited
S	Matt	Neidl	Group Director Multicultural Marketing	Octagon	Invited
S	Juan	Delgado	Managing Director North America	Perform Group	Invited
S	Joe	Steranka	CEO	PGA	Invited
S	Chris	Lencheski	Founder & CEO	Phoenicia Sports & Entertainment	Invited
S	Greg	Via	Director Global Sports Mktg at Gillette	Procter & Gamble	Invited
S	Wendy	Hern	Director Marketing	Red Bull	Invited
M	Joseph	Schramm	Managing Partner	Schramm Marketing Group	Invited
S	Dario	Brignole	CEO	Shine Entertainment	Confirmed
S	Vicente	Navarro	Director Hispanic Marketing	Sports Endeavors Inc.	Invited
S	Emmanuel	Seuge	Head of Global Sports & Ent. Marketing	The Coca Cola Company	Invited
M	Peter	Vecsey	Sports Journalist	The New York Times	Invited
M	Terry	McDonell	Editor	Time Inc. Sports Group	Invited
S	David	Stemberg	CEO	Universal Sports an NBC Company	Invited
K	Alexander	Brown	EVP Sports	Univision	Invited
S	Lisa	Baird	Chief Marketing Officer	USOC	Invited
S	Stacey	Allaster	CEO	WTA	Invited
S	Armando	Rodriguez	General Market	Yahoo Sports	Invited

Sitios de la Conferencia: English: www.latinvision.com/conference/sports and Spanish: www.latinvision.com/conferencia/deportes

Biografias: www.latinvision.com/conference/sports/bios.pdf

Sea Patrocinante: www.latinvision.com/conferencia/deportes/patrocinantes.pdf

Marketing to Latinos: [Conference Series](#)

Lugar: [The Harvard Club of New York](#)

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LatinVision Media 2011/2012 Conference Series
www.latinvision.com/marketing

LATINVISION Marketing Conferences 2011
LATINVISION'S FEATURED EVENTS

Be among the first to receive updates, information and special deals about our events for 2011.

mkt to ltn
Marketing to LATINOS
Conference Series:
Travel, Tourism and Hospitality [Feb 24]
Sports [Apr 7]
Marketing to Latinas [Jun 16]
Banking and Finance [Dec 1]

CONVERGENCE 2011
The CEOs Summit
October 6th.
NYC iab.

Investing in Latin America & in the U.S. Hispanic Market
September 22nd.
INTERNATIONAL ECONOMIC ALLIANCE

LATINVISION'S HispanicBusinessNetworking

LATINVISION MEDIA CONFERENCES & EVENTS >>



- Travel www.latinvision.com/conference/travel
- Sports www.latinvision.com/conference/sports
- Latinas www.latinvision.com/conference/latinias
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