



Board of Advisors

Name	Last Name	Position
Jennifer	Abreu	Independent Motion Pictures and PR Specialist
Ignacio	Acosta	CRM Director at Wunderman
Luis	Acuna	Creative Services Manager at Banco Popular North America
Katia	Adams	Transcultural & Interactive Marketer
Alejandra	Adaros	Marketing and Advertising Professional
Valeria	Agis	Journalist, editor, media consultant
Elizabeth	Airhart	Global Director, Marketing Communications at Reuters Media
Jim	Akhbari	Interactive Media Director, MBA, JL360
Jessica	Alas	Media Relations Director for Hispanic PR Wire
Joseph	Albonetti	President, LatinoLandia USA, Inc.
Juan	Alduncin	President at Panamerican Media Group, Inc
Raul	Aliaga	Marketing Manager, The Wall Street Journal
Danny	Allen	CEO of Admixture
Bruno	Almeida	International Media Representation and Placement
Alex	Alonso	VP, Director of Multicultural - Carat
Rosa	Alonso	CEO/Entrepreneur,
Annette	Alvarez	Owner, Multi-Ethnic Talent & Promotion, Inc
Susana	Alvarez-Diaz	President & CEO, The Alvarez Diaz Group
Ken	Andersen	Managing Director, Events at Dow Jones
Regina	Angeles	Partner, The Cheyenne Group
Elisa	Aquino	Sales & Marketing Manager at Reed Midem
Michelle	Aragon	Owner, Aragon Advertising
Kuan	Archer	VP at Gemstar - TV Guide International
Maria	Arnal	General Manager Microsoft Mexico
Ariel	Arrieta	Managing Director at FOX Networks
Davina	Aryeh	Brand Marketing - Latin America at ATP
Diana	Backlund	Director of Sales at EFE
Martino	Bagini	Managing Director at RealMedia Latin America
Audrey	Baker	Producer at ABC News
Trudi	Baldwin	Director, Strategic Communications Program at Columbia University
Lucia	Ballas-Traynor	Publisher People en Español
Damien	Balsan	Head of NFC Business Development Americas at NOKIA
Davaughnu	Banks	Senior Digital Communications Planner & Buyer at Mindshare
Sergio	Barrientos	CCO at Latin3, Inc
Joel	Barry	CEO at LatinMedios.com, Inc.
Ian	Bedwell	Director at Mediastraat B.V.
Jesus	Bello	Partner Director, CPO Silva+Pardo
Javier	Beskalpo	Marketing Head at Unilever
Juan	Betancourt	Principal, Heidrick & Struggles
Julie	Blattberg	Senior Online Managing Editor at HarperCollins Publishers
Emilio	Bogado	Manager Lodging Finance and Business Development at Marriott International
Paul	Borgese	The Associated Press Digital and Managing Partner
Mariano	Bosaz	iMarketing Manager South Latin at Coca-Cola
Hector	Botero	Vice President, Emerging Markets at Marketwire



Name	Last Name	Position
Margot	Bradley	HOLA Networks - COO & Co-founder
Oscar	Bravo	Vice President Business Development at Red Planet Media, Inc
Martin	Bueno	Director of Interactive & Digital Innovation at Euro RSCG
Roberto	Bush	VP Multicultural Sales at Ethnic Print Media
Cecilia	Cafferri	Spanish News Director at NY1
Emerson	Calegaretti	VP and General Manager, MySpace Brazil
Mike	Cano	Director of Marketing at La Opinion
Sarah	Carberry	Senior Account Executive, Google
Erik	Cima	Internet Sales Manager at Televisa Digital
Pablo	Cohan	Senior Product Manager at The New York Observer
Katrina	Corns	Marketing Manager at IQPC
Monica	Coronatti	Spanish TV Correspondent at Bloomberg Lp
Luis	Cuneo	Marketing Executive at IBM
Emma	Cunis	Director, Sponsorship Sales - Americas The Economist
Ali	Curi	President, Hispanic Professionals Networking Group (HPNG)
Jennifer	D'Cunha	iTunes Latino - Marketing
Karina	Diehl	Republica, Senior Director of Brand Communications
Jeffrey	Duque	Marketer
Arturo	Duran	CEO Impremedia Digital
Fernando	Espuelas	Entrepreneur , Social Advocate, Author, Founder of StarMedia, VOY
Alberto	Ferrer	Managing Partner Digital Marketing at The Vidal Partnership
Fernandez	Fil	Publisher&CEO/Regional Director, Digital Communications at Universal Mccann
Adrian	Garcia	Head of Communications, Latin America at The Economist Group
Ana Maria	Garcia	Former Regional Mktg. Director, Latin America at Johnson & Johnson
Ruth	Gaviria	Executive Director at Meredith Corporation
Rafael E.	Hernandez	Director Online Sales at Fox International /Fox Networks
David	Hyman	AdSense Account Executive, Latin America & US Hispanic
Vivian	Isaak	President, Magnum Group, Inc.
Monica	Jaramillo	Director, Public Relations at NMA Entertainment & Marketing
Stefanie	Kohl Butler	Director of International Distribution at PR Newswire
Victor	Kong	VP and Managing Director, MySpace Latin America
Felipe	Korzenny	Professor at Florida State University and Marketing and Advertising Consultant
Carl	Kravetz	Owner, cruz/kravetz: IDEAS and Marketing and Advertising Consultant
Andreas	Kuster	Vice President at Swiss Re
Alfredo	Leone	Co-Founder and Partner, NEXUS GLOBAL PARTNERS
Paul	Lima	Lima Consulting Group, LLC
Erich	Linker	Senior Vice President Sales at Impremedia
Mark	Lopez	COO at Terra Networks USA
Jose	Lopez-Varela	CEO at Hispanic advertising agency ADN
Elizabeth	Loven	Media Relations at Bloomberg LP
Pablo	Lucena	Regional Director Telefonica
Mark	Mackenzie	AllianceBernstein, Digital Media - ESG/Venture Capital
Carlo	Mantica	Founder and President of Mantica Ventures



Name	Last Name	Position
Xavier	Mantilla	Regional Group Account Director - Starcom Media Vest Group, RHQ - Miami
Carlos	Manzano	Executive Director of Mayor Bloomberg's Latin Media & Entertainment Comm
Franca	Marco	Vice President - Latin America, PR Newswire
Jose	Marquez	President/CEO at Latinos in Information Sciences and Technology Association
Laura	Marriott	President, Mobile Marketing Association
Manuel	Mazzanti	Marketing Director, Yahoo! Hispanic America
Suzanne	Medina	Director, Spanish Sites - MLB Advanced Media - MLB.com
Juan	Medrano-Pizarro	Director, Product Manager Emerging Markets at Pearson Education
Ursula	Mejia-Melgar	Multicultural Marketing Manager - General Mills
Yasmin	Melendez	Conference Director at Direct Marketing Association
Marina	Mendez	CEO Latin & Hispanic Markets. Zed Digital / Publicist Group / Zenith Optimedia
Paul	Meyer	Vice President of Digital Media
Alvaro	Moncada	Director of Programming at Telemundo Digital Media
Juan	Monroy	VP, International at Loews Cineplex Entertainment
Martha	Montoya	Owner, Los Kitos Entertainment LLC
Andrew	Nachison	President and CEO, iFOCOS
Cynthia	Nelson	Chief Operating Officer at Todobebe
Juan Jose	Nuñez	COO at STARMEDIA.COM
Crosby	O'Hare	Managing Director at Clairfield Partners LLC
Anacleto	Origone	Entrepreneur, Co-founder and Partner, Nexus Global Partners, LLC
Betti	Ortega	Senior Account Supervisor at Taylor Primero
Ana	Ortiz	CEO and Founder Hispanic Research and Consulting
Eileen	Pacheco	Owner, Tango Group LLC
Alberto	Padron	Director, Integrated Marketing Group (iZubi) at Zubi Advertising
Jim	Palos	President at Institute for Media and Entertainment
Sandro	Pardo	Terrapinn Marketing Manager
Carlos	Pelay	Owner, Media Economics Group
Matias	Perel	Chairman and CEO, Latin3
Andrea	Perez	LatAm Media Relations & Partnerships at PRWire
Borja	Perez	Vice-President of Market Development at NBC/ Telemundo
Florencia	Pettigrew	International Marketing Manager at LinkedIn
Porfirio	Pina	Senior Director @ BMI - Broadcast Music Inc
Jorge	Plasencia	Owner, Republica
Carolina	Plata	Bayer Communications Manager Latin America
Joaquin	Pochat	Co-founder, SiCreativo
Alberto	Prieto	President - Bilingual Resources Inc
Marianne	Prueger	Founder/Director at 401K Latino
Jacqueline	Raas	Multi-lingual Media & Entertainment Executive
Carlos	Rivera	CEO - Commercial Director at Grupo Venezolano de Tecnología -GVT
Mayrah	Rocafort-Mercado	VP, Marketing & Sales Hispanic Market Initiatives, ADS Direct Media™
Arthur	Rockwell	Senior Vice President at CBS Outdoor Latino
Jessica	Rodriguez	Journalist/Editor/Writer/New Media Manipulator
Aida E.	Rosario De La Cruz	Director at Univision Television Group



Name	Last Name	Position
Alejandro	Sacasa	General Manager at Televisión de Nicaragua, S.A.
Azuree	Salazar	Development Director at National Association of Hispanic Journalists
Carlos	Sanchez	Executive Director, Warner Bros. Digital Distribution
Billy	Sanez	Director of Advertising, Promotions and Corp Comm at American Airlines
Marielena	Santana	Marketing Communications Manager, The Deal LLC
Maria	Scott	Director of Custom Projects Digital Media at Telemundo Network
Alicia	Scuoch	Communications Manager at Euro RSCG Worldwide
Felix	Sencion	Owner, The Mundial Group
Lisa	Skriloff	Owner, Multicultural Marketing Resources, Inc.
Pablo	Slough	Regional Director, Digital Communications at Universal Mccann
Gregory	Smith	Clickshare Int Sales and Business Dev/ of Digital Licensing, Lat Am markets
Laura	Sonderup	Director U.S. Hispanic Marketing at Heinrich Marketing
Felipe	Stefani	VP Marketing, Creative Services & New Media at Turner Broadcasting System
Brenda	Storch	Director, Public Relations Cause-Marketing/Multicultural Sears Holdings Co.
Monica	Taher	Director of Communications, Azteca América Television Network
David	Takata	Multicultural Investments
David	Tardio	Regional Sales Manager -East at Discovery Comm US Hispanic Group
Jonathan	Thompson	Owner, JThompson//LLC and Publishing Consultant
John	Trainor	CEO Tribune Co.
Javier	Von Westphalen	Director, Multimedia Services & Hispanic Marketing at HMA Associates, Inc.
Charles	Walter	Director, Product Development at Univision Online
Brian	Wieser	MAGNA Global's Director of Industry analysis
Perdro Andres	Ylarri	Journalist, Media Consultant and Market Analyst

Want to be part of our Media Board, please, contact us [here](#)

Thank You

LatinVision Media New York