



# LatinVision.com

**2011-2012 Online Sponsorship Opportunities**  
**[www.latinvision.com/sponsors.pdf](http://www.latinvision.com/sponsors.pdf)**

## Who We Are | Our Network | Our Company

LatinVision Media, Inc. is a New York-based company operating business portals targeting U.S. Hispanic and Latin American entrepreneurs, business owners, executives and professionals in small and medium-sized companies. Additionally, the Company organizes [conferences](#) and [networking events](#) focused on marketing to [U.S. Hispanics](#) and Latin American Markets.

**Conference Series:**  
[www.latinvision.com/marketing](http://www.latinvision.com/marketing)



Travel	<a href="http://www.latinvision.com/conference/travel">www.latinvision.com/conference/travel</a>
Sports	<a href="http://www.latinvision.com/conference/sports">www.latinvision.com/conference/sports</a>
Latinas	<a href="http://www.latinvision.com/conference/latinas">www.latinvision.com/conference/latinas</a>
CEOs Summit	<a href="http://www.latinvision.com/conference">www.latinvision.com/conference</a>
Banking	<a href="http://www.latinvision.com/conference/banking">www.latinvision.com/conference/banking</a>
Investment	<a href="http://www.latinvisionfinance.com/conference">www.latinvisionfinance.com/conference</a>

FOLLOW US ON >>



LatinVision.com offers high-impact sponsorship and advertising solutions whether your marketing goal is to launch a new product or service, drive traffic online, or build brand awareness.

# Summary

Description	Page
* Position: Homepage	4
* Position: Daily News	5
* Position: Business Directory	6
* Position: Financial Site	7
* Position: Employment Site	8
* Position: Conference and Events Financial Site	9
* Position: Conference and Events Employment Site	10
* Position: LatinVision Media Conferences	11
* Position: Business Networking Events	12
* Position: Live Streaming	13
* Position: Stand Alone email	14
* Position: Other LatinVision Sites	15
* Position: Hispanic Television & Digital Upfronts	16
* Position: Event Marketing	17
* Position: Media Partnerships	18
* Contact Information	19

LatinVision Media © 2011. All rights reserved worldwide.

# Position: Homepage

From traditional positions to groundbreaking innovations, Latinvision.com gives you the flexibility to create the exact advertising campaign that is right for your marketing efforts. This flexibility streamlines production, implementation and launch. By combining a variety of advertising units, you have a powerful advertising platform within the Hispanic business market unlike any other on the Web.

ESPAÑOL | ENGLISH

SEARCH

REGISTER | LOG IN

**LATINVISION**  
Connecting You to the Hispanic Business Community

DON'T MISS OUR NEXT EVENT ON APRIL 7, 2011:  
**Marketing to Latinos:  
Sports Conference & Networking** [LEARN MORE >>](#)

**YOUR BUSINESS >>** HOW WE HELP YOU | **SUBSCRIBE**

Promote  
Expand your connections  
Search for funds  
Find Talent  
Conferences & Events

**CAREER & JOB BOARD**  
For Latino executives, entrepreneurs and professionals  
Job seekers: Look for opportunities. Employers: Find the right talent!

**LATINVISION MEDIA CONFERENCES & EVENTS >>**

→ Business Networking → CEOs Summit → Pathways to Prosperity → Marketing to Latinos Series

**DON'T MISS >>**

The CEOs Summit Presentation Video  
Convergence 2009 Photo Gallery  
Networking Event Photo Gallery  
Convergence Panels "Changing Gears"  
Convergence Panels "Education & Talent"  
Convergence Panels "Entrepreneurs"

**SERVICES FOR BUSINESSES >>**

**NEWS**  
Post your News  
Post your Press Release  
Read

**BUSINESS DIRECTORY**  
Post a free listing  
Search the Directory  
Advertise

**FINANCE**  
Looking for Funds/Capital  
Entrepreneurs  
Existing Business

**CAREER AND JOBS**  
Job Seekers  
Employers

**CONFERENCES AND EVENTS**  
Our Conferences  
Add your event / Conference  
Search

**LATEST NEWS >>**

SES NY: The Latino Market Goes Mainstream?  
Latino Kids Get More Media Exposure Than Any Other Ethnic Group  
Tecate Expands Marketing To All Hispanic Males  
Latino Power Growth Of Ultimate Fighting Championship  
Antonio Corral-Catero, Monoceros' Artistic Director, Designs Runway Star Looks for Men...  
Latin America's Internet Population Grows 15 Percent in Past Year to 112 Million People...  
3 Tips for Reaching US Hispanics Online  
WPP acquires digital agencies, Media Digital and i-Cherry, in Brazil...  
MultiVu Latino Launches Its Multimedia Hispanic Broadcast Co-op Calendar for 2011...  
Si TV to Change Name as 8 Aims for Bicultural Latinos  
U.S. Hispanic Population Is Growing, but This Isn't Your Abuela's Latino Community...  
United States Hispanic Chamber of Commerce Announces Partnership With Tropicana Las Vegas...

**SPECIAL ANNOUNCEMENTS >>**

Hispanic Business NETWORKING  
APRIL 7  
Make them turn to YOU  
I'M A SPEAKER  
SES  
NEW YORK  
MAR 23 25  
2011

**FOLLOW US ON >>**

Twitter LinkedIn Facebook RSS

**ABOUT US**  
Advertising & Media Kit  
About Us  
Our Company  
Contact Us / Help  
Permissions

**OUR SITES**  
Finance  
Events  
Media Conference  
News  
Entrepreneur

Careers & Jobs  
Magazine  
Leaders  
Digital  
More sites

**FOLLOW US ON**  
Twitter  
LinkedIn  
Facebook  
RSS  
Feeds  
Newsletter

**REACH TO US**  
Register/Log In  
Partnerships  
Affiliate Program

**MEDIA**  
Podcasts  
Webcasts  
Videos  
Reports

**LANGUAGES**  
Español  
English

Terms of Service | Privacy Policy | Legal Notices | © 2010 LatinVision Media Inc. All rights reserved

## Website:

[www.latinvision.com](http://www.latinvision.com)

## Target:

Professionals,  
Entrepreneurs, Executives,  
and owners of Small &  
Medium Size Companies

## Audience Total:

125K

## Languages:

English, Spanish and  
Portuguese

## Contact:

[violeta@latinvision.com](mailto:violeta@latinvision.com)

## Google listed:

First page organic: Listed  
in many categories. Please,  
contact us for the list

## Media Partners:

Twenty-five

## Banners Size:

265 x 125 and 125 x 125  
minimum and any other  
size upon request

## Type:

Free access

## Banners Posting:

Top / Lateral

## Sponsorship Opportunities:

[www.latinvision.com/sponsors.pdf](http://www.latinvision.com/sponsors.pdf)

## Payment Screen:

[www.latinvisionfinance.com/payments](http://www.latinvisionfinance.com/payments)

# Position: Daily News Site

The screenshot shows the LatinVision website interface. At the top, there is a search bar and navigation links for 'REGISTER' and 'LOG IN'. The main header features the LatinVision logo and the tagline 'Connecting You to the Hispanic Business Community'. Below this, there are navigation options: 'Promote', 'Expand Your Connections', 'Search for Funds', 'Find Talent', and 'Conferences & Events'. The main content area is titled 'LatinVision Media > Business News' and includes a 'Search for News' section with fields for Keyword, Company Name, State/Province, and Country. A list of news articles follows, with titles such as 'U.S. Hispanics have over \$1 Trillion in purchasing power', 'SES NEW YORK MARCH 21-22', '11th Annual Multicultural Forum', 'Lte LATIN AMERICA 2011', 'LEAN SEIS SIGMA COLOMBIA 2011', 'CIO SUMMIT', 'May 20-22, 2011 Miami, FL', 'Oil & Gas OUTLOOK BRASL 2011', and 'HEDGE CONNECTION'. A 'DON'T MISS >>' section at the bottom features a gallery of images and video thumbnails related to various events and conferences.

**Website:**

[www.latinvision.com/news](http://www.latinvision.com/news)

**Target:**

Professionals, Entrepreneurs, Executives, and owners of Small & Medium Size Companies

**Audience Total:**

125K

**Languages:**

English, Spanish and Portuguese

**Contact:**

[violeta@latinvision.com](mailto:violeta@latinvision.com)

**Google listed:**

First page organic: Listed in many categories. Please, contact us for the list

**Media Partners:**

Twenty-five

**Banners Size:**

265 x 125 and 125 x 125 minimum and any other size upon request

**Type:**

Free access

**Banners Posting:**

Top / Lateral

**News Posting:**

\$159 per year

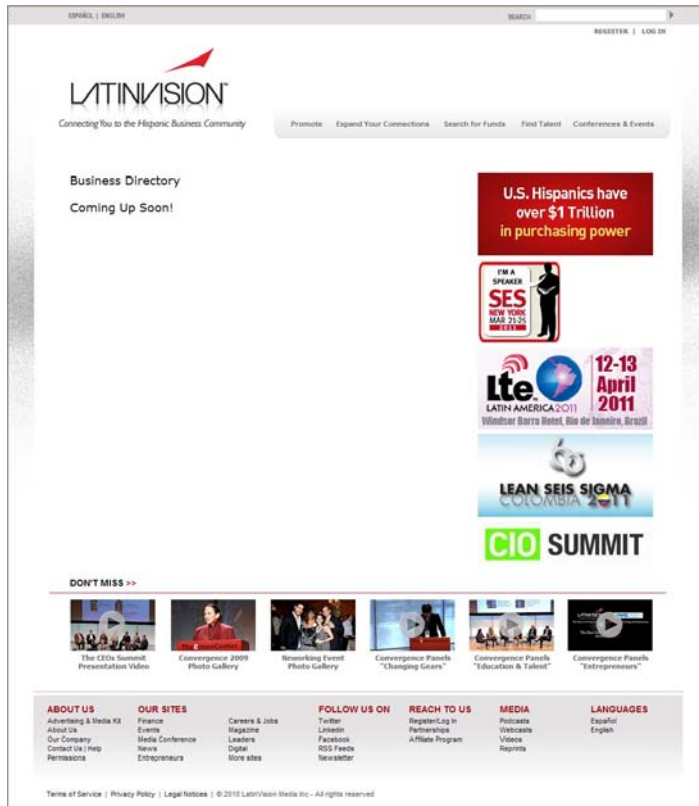
**Annual Subscription Information:**

[www.latinvision.com/news.pdf](http://www.latinvision.com/news.pdf)

**Payment Screen:**

[www.latinvisionfinance.com/payments](http://www.latinvisionfinance.com/payments)

# Position: Business Directory



**Website:** [www.latinvision.com/news](http://www.latinvision.com/news)

**Target:**  
Professionals, Entrepreneurs, Executives,  
and owners of Small & Medium Size  
Companies

**Audience Total:**  
125K

**Languages:**  
English, Spanish and Portuguese

**Contact:** [violeta@latinvision.com](mailto:violeta@latinvision.com)

**Google listed:**  
First page organic, listed in many categories.  
Please contact us for the list

**Media Partners:**  
Twenty-five

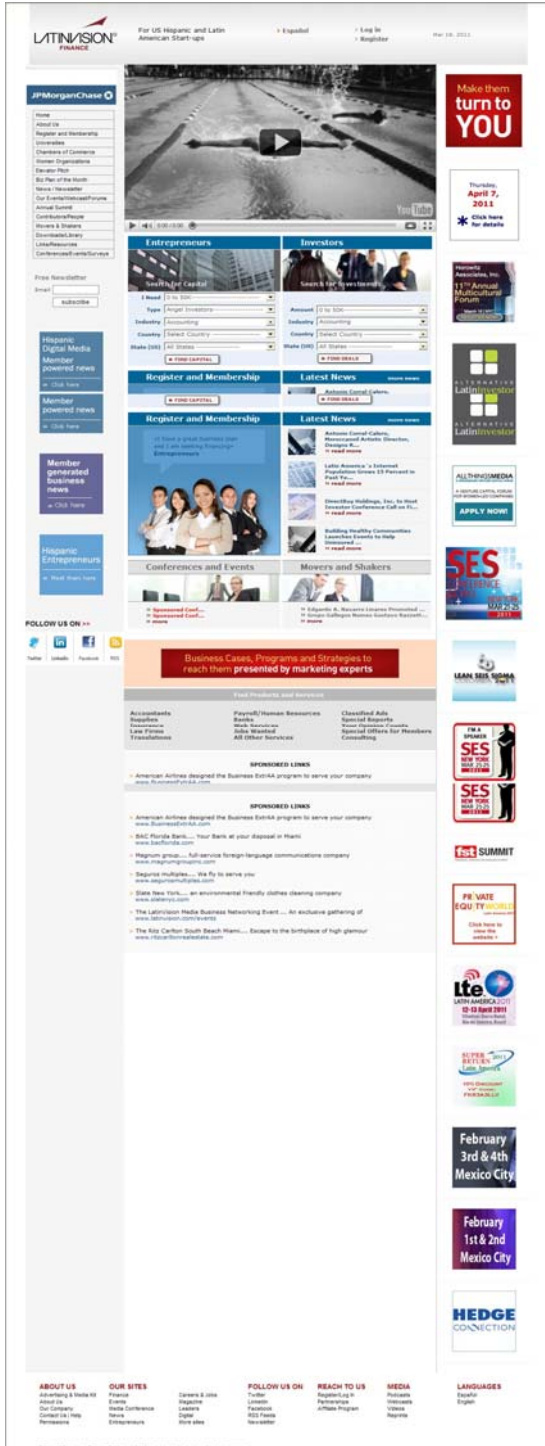
**Banners Size:**  
265 x 125 and 125 x 125 minimum and any  
other size upon request

**Type:**  
Free access

**Banners Posting:**  
Top / Lateral

**News Posting:**  
\$159 per year

# Position: Financial Site



**Website:**

[www.latinvision.com/finance](http://www.latinvision.com/finance)

**Target:**

Professionals, Entrepreneurs, Executives, and owners of Small & Medium Size Companies

**Audience Total:**

125K

**Languages:**

English, Spanish and Portuguese

**Contact:**

[violeta@latinvision.com](mailto:violeta@latinvision.com)

**Google listed:**

First page organic: Listed in many categories. Please, contact us for the list

**Media Partners:**

Twenty five

**Banners Size:**

150 x 150 and 125 x 125  
468 x 60 and any other size upon request

**Type:**

Free access

**Banners Posting:**

Center / Lateral

**Become a Sponsor Information:**

[www.latinvisionfinance.com/sponsors.pdf](http://www.latinvisionfinance.com/sponsors.pdf)

**Payment Screen:**

[www.latinvisionfinance.com/payments](http://www.latinvisionfinance.com/payments)

# Position: Employment Site

The screenshot displays the LatinVision website interface. At the top, the logo and tagline "It is all about you! Hispanic Career Board for Latin American and US Hispanic executives, entrepreneurs and professionals" are visible. The main navigation includes "Job Seekers" and "Employers" sections with search filters for Keyword, Industry, Occupation, Country, and State. A sidebar on the left contains links for "JPMorganChase", "Home", "About Us", "Register and Membership", "News & Resources", "Our Employment/Events", "Contributors/Press", "Events & Shapers", "Downloads/Library", "Advisors & Mentors", "Links/Resources", and "Conferences/Events/Surveys". The main content area features "Find Jobs Post Jobs", "Latest News" with articles like "Antonio Camp Calero, Mercantil Artalejo Director, Chicago, IL", "Latin America's Internet Population Grows 13 Percent in Past Year", and "Building Healthy Communities Launches Events to Help Unemployed". There are also sections for "Conferences and Events" and "Movers and Shakers". A prominent banner for Mariela Dabbah is shown, stating "U.S. Hispanics have over \$1 Trillion in purchasing power". The footer includes "FOLLOW US ON" with social media icons, "ABOUT US", "OUR SITES", "FOLLOW US ON" (Twitter, LinkedIn, Facebook, RSS), "REACH TO US" (Twitter, LinkedIn, Facebook, RSS Feeds, Newsletter), "MEDIA" (Podcasts, Interviews, Videos, Reports), and "LANGUAGES" (Español, English).

## Website:

[www.latinvision.com/jobs](http://www.latinvision.com/jobs)

## Target:

Professionals, Entrepreneurs, Executives, and owners of Small & Medium Size Companies

## Audience Total:

125K

## Languages:

English, Spanish and Portuguese

## Contact:

[violeta@latinvision.com](mailto:violeta@latinvision.com)

## Google listed:

First page organic, listed in many categories. Please contact us for the list

## Media Partners:

Twenty-five

## Banners Size:

150 x 150 and 125 x 125  
468 x 60 and any other size upon request

## Type:

Free access

## Banners Posting:

Center / Lateral

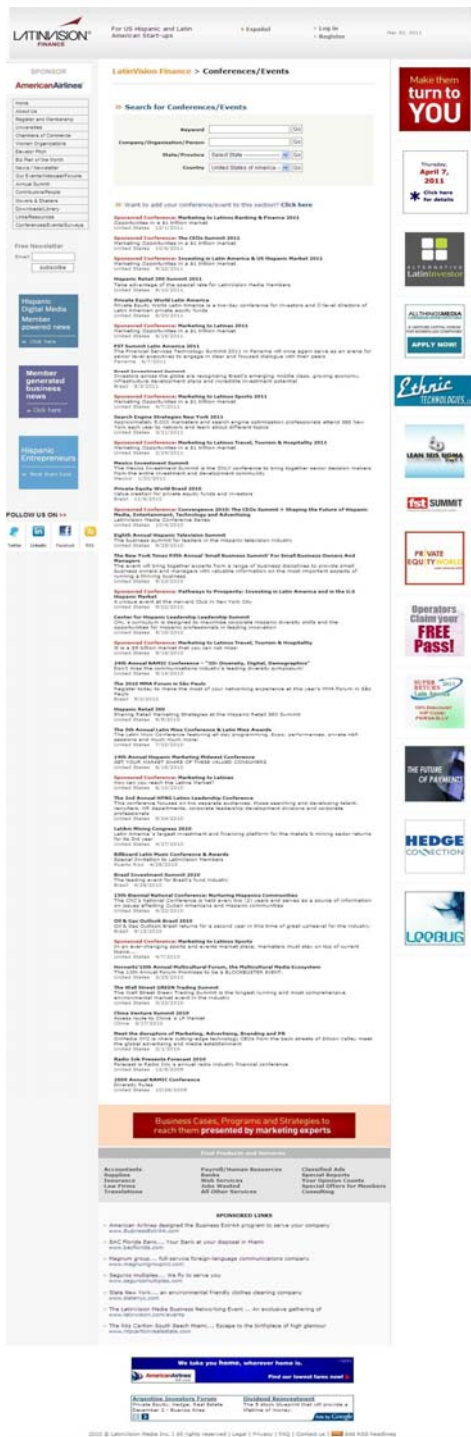
## Become a Sponsor Information:

[www.latinvision.com/jobs/sponsors.pdf](http://www.latinvision.com/jobs/sponsors.pdf)

## Payment Screen:

[www.latinvisionfinance.com/payments](http://www.latinvisionfinance.com/payments)

# Position: Conferences & Events Finance Site



**Website:**  
[www.latinvision.com](http://www.latinvision.com)

**Target:**  
 Professionals, Entrepreneurs, Executives, and owners of Small & Medium Size Companies

**Audience Total:**  
 125K

**Languages:**  
 English, Spanish and Portuguese

**Contact:**  
 violeta@latinvision.com

**Google listed:**  
 First page organic, listed in many categories. Please contact us for the list

**Media Partners:**  
 Twenty-five

**Banners Size:**  
 265 x 125 and 125 x 125 minimum and any other size upon request

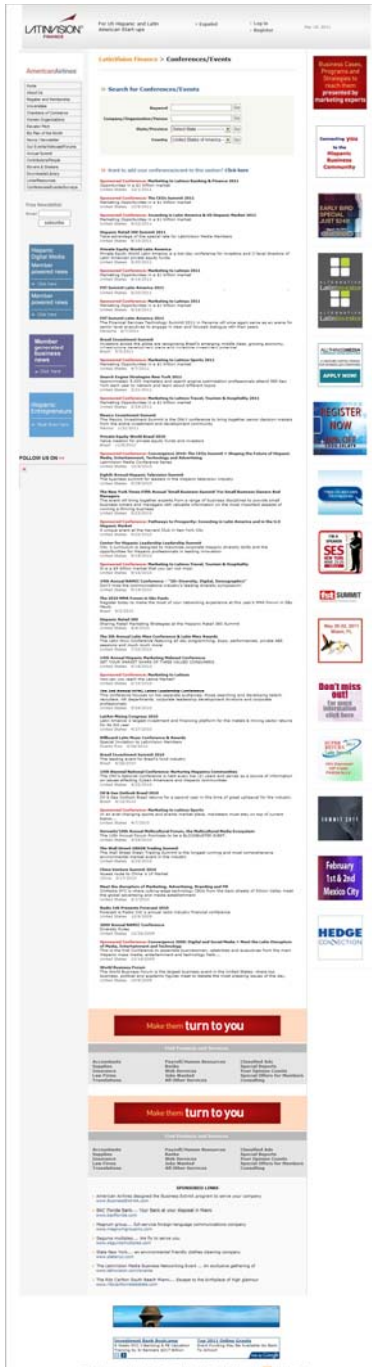
**Type:**  
 Free access

**Banners Posting:**  
 Top / Lateral

**Become a Sponsor Information:**  
[www.latinvisionfinance.com/sponsors.pdf](http://www.latinvisionfinance.com/sponsors.pdf)

**Payment Screen:**  
[www.latinvisionfinance.com/payments](http://www.latinvisionfinance.com/payments)

# Position: Conferences & Events Jobs Site



**Website:**

[www.latinvision.com](http://www.latinvision.com)

**Target:**

Professionals, Entrepreneurs, Executives, and owners of Small & Medium Size Companies

**Audience Total:**

125K

**Languages:**

English, Spanish and Portuguese

**Contact:**

[violeta@latinvision.com](mailto:violeta@latinvision.com)

**Google listed:**

First page organic, listed in many categories. Please contact us for the list

**Media Partners:**

Twenty-five

**Banners Size:**

265 x 125 and 125 x 125 minimum and any other size upon request

**Type:**

Free access

**Banners Posting:**

Top / Lateral

**Become a Sponsor Information:**

[www.latinvision.com/jobs/sponsors.pdf](http://www.latinvision.com/jobs/sponsors.pdf)

**Payment Screen:**

[www.latinvisionfinance.com/payments](http://www.latinvisionfinance.com/payments)

# Position: LatinVision Media Conferences

[www.latinvision.com/marketing](http://www.latinvision.com/marketing)



**Website:**

[www.latinvision.com/marketing](http://www.latinvision.com/marketing)

**Target:**

Professionals, Entrepreneurs, Executives, and owners of Small & Medium Size Companies

**Audience Total:**

125K

**Languages:**

English, Spanish and Portuguese

**Contact:**

[violeta@latinvision.com](mailto:violeta@latinvision.com)

**Google listed:**

First page organic, listed in many categories. Please contact us for the list

**Media Partners:**

Twenty-five

**Banners Size:**

265 x 125 and 125 x 125 minimum and any other size upon request

**Type:**

Free access

**Banners Posting:**

Top / Lateral

**Conference**

Travel  
Sports  
Latinas  
CEOs Summit  
Banking  
Investment

**Site**

[www.latinvision.com/conference/travel](http://www.latinvision.com/conference/travel)  
[www.latinvision.com/conference/sports](http://www.latinvision.com/conference/sports)  
[www.latinvision.com/conference/latinias](http://www.latinvision.com/conference/latinias)  
[www.latinvision.com/conference](http://www.latinvision.com/conference)  
[www.latinvision.com/conference/banking](http://www.latinvision.com/conference/banking)  
[www.latinvisionfinance.com/conference](http://www.latinvisionfinance.com/conference)

**Become a Sponsor**

[www.latinvision.com/conference/travel/sponsors.pdf](http://www.latinvision.com/conference/travel/sponsors.pdf)  
[www.latinvision.com/conference/sports/sponsors.pdf](http://www.latinvision.com/conference/sports/sponsors.pdf)  
[www.latinvision.com/conference/latinias/sponsors.pdf](http://www.latinvision.com/conference/latinias/sponsors.pdf)  
[www.latinvision.com/conference/sponsors.pdf](http://www.latinvision.com/conference/sponsors.pdf)  
[www.latinvision.com/conference/banking/sponsors.pdf](http://www.latinvision.com/conference/banking/sponsors.pdf)  
[www.latinvisionfinance.com/conference/sponsors.pdf](http://www.latinvisionfinance.com/conference/sponsors.pdf)

# Position: Business Networking Events

SEARCH REGISTER | LOG IN

LATINVISION

HispanicBusinessNetworking

APRIL 7, 2011 | PRINCE GEORGE BALLROOM | NEW YORK CITY

Networking Information

Ticket Information

Become a Sponsor

Special Offers by our Sponsors

Photos & Videos

Next Events

Next Conferences

NETWORKING: 4 pm to 7 pm | DRESS CODE: Business Chic

An exclusive gathering of U.S. Hispanic and Latin American executives, professionals, entrepreneurs and business owners in a relaxed atmosphere that facilitates networking. All business people are welcome. Come and meet the decision makers!

NETWORKING INFORMATION >>

REGISTRATION >>

SPONSORS >>

Overview

Our Profiles

Photo & Video Gallery

Other Cities

Other Hispanic Events

Testimonials

Become a Sponsor

Press Information

Our Sponsors

Media Partners

Instructions

Latinvision Members Purchase Your Tickets here

New Members Purchase Your Tickets here

Venue Location

Check Your Status

On-line Community

Live Streaming

Mobile Alerts

Social Networks

EVENT SPONSORED BY

GIFT BAGS BY

RAFFLE SPONSORS

BEVERAGES LIQUOR FOOD

MEDIA SPONSORS

OFFICIAL AIRLINE

COMING UP CONFERENCES >>

U.S. Hispanics have over \$1 Trillion in purchasing power

REGISTER NOW!

NEWS >>

Antonio Comal-Cabrero, Moroccan Artistic Director, Designs Runway Hair...

Latin America's Internet Population Grows 15 Percent in Past Year to 112 M...

3 Tips for Reaching US Hispanics Online

WPP acquires digital agencies, Media Digital and i-Cherry, in Brazil...

Multiviva Latino Launches Its Multimedia Hispanic Broadcast Co-op Calendar fo...

FOLLOW US ON >>

Twitter LinkedIn Facebook RSS

ABOUT US

Advertising & Media Kit

About Us

Our Company

Contact Us / Help

Permissions

OUR SITES

France

Events

Media Conference

News

Entrepreneurs

Careers & Job

Magazine

Leaders

Digital

More sites

FOLLOW US ON

Twitter

LinkedIn

Facebook

RSS Feeds

Newsletter

REACH TO US

Register/Log In

Partnerships

Affiliate Program

MEDIA

Podcasts

Videos

Videos

Reprints

LANGUAGES

Español

English

Terms of Service | Privacy Policy | Legal Notices | © 2011 LatinVision Media Inc. All rights reserved

## Website:

[www.latinvision.com/events](http://www.latinvision.com/events)

## Target:

Professionals, Entrepreneurs, Executives, and owners of Small & Medium Size Companies

## Audience Total:

125K

## Languages:

English, Spanish and Portuguese

## Contact:

[violeta@latinvision.com](mailto:violeta@latinvision.com)

## Google listed:

First page organic, listed in many categories. Please contact us for the list

## Media Partners:

Twenty-five

## Banners Size:

265 x 125 and 125 x 125 minimum and any other size upon request

## Type:

Free access

## Banners Posting:

Top / Lateral

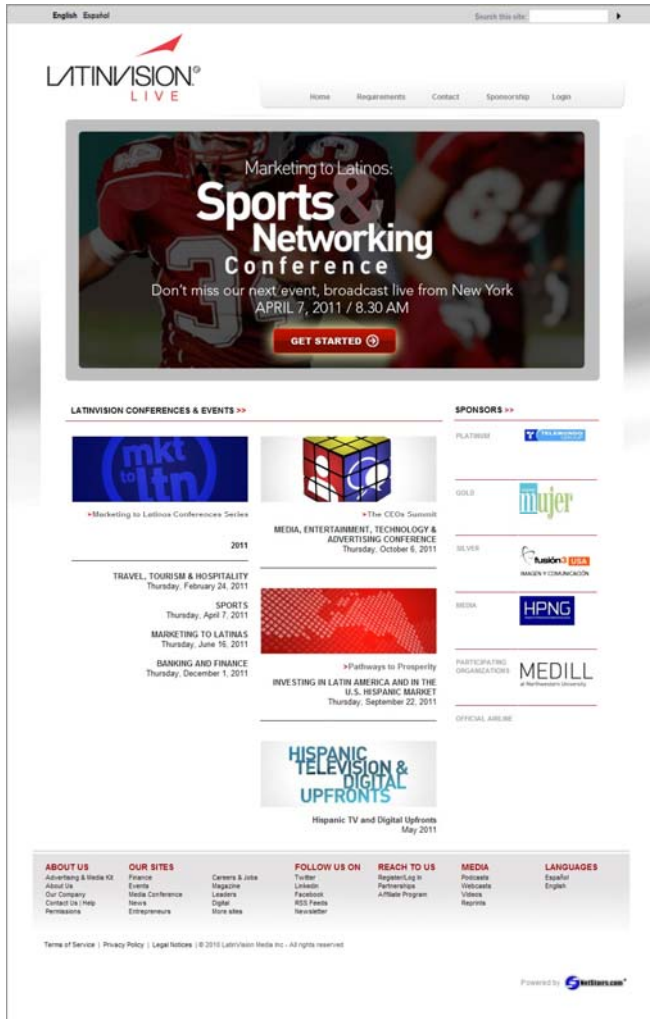
## Become a Sponsor Information:

[www.latinvision.com/events.pdf](http://www.latinvision.com/events.pdf)

## Payment Screen:

[www.latinvisionfinance.com/payments](http://www.latinvisionfinance.com/payments)

# Position: Live Streaming



**Website:**  
[www.latinvisionlive.com](http://www.latinvisionlive.com)

**Target:**  
Marketers, CMO, CEO and Senior Executives

**Audience Total:**  
5K

**Languages:**  
English

**Contact:**  
[violeta@latinvision.com](mailto:violeta@latinvision.com)

**Google listed:**  
First page organic, listed in many categories.  
Please contact us for the list

**Media Partners:**  
Twenty-five

**Banners Size:**  
265 x 125 and 125 x 125 minimum and any other size upon request

**Type:**  
Free access / Paid per view / Bundle

**Banners Posting:**  
Top / Lateral

**Become a Sponsor Information:**  
[www.latinvision.com/conference/sponsors.pdf](http://www.latinvision.com/conference/sponsors.pdf)

**Payment Screen:**  
[www.latinvisionfinance.com/payments](http://www.latinvisionfinance.com/payments)

# Position: Stand Alone Email

Check Out New Sessions In Our Latin Focus Track, Wednesday, March 23, 2011

## SES NEW YORK

MAR 21-25, 2011



[REGISTER NOW](#) | [AGENDA](#) | [SES TRAINING](#) | [PARTNER WORKSHOPS](#) | [EXHIBITORS](#)

Dear Carlos,

We would like to invite you to attend the SES New York

**Latin Focus: The Rise of Hispanic & Latin American Audiences**

According to recent studies conducted by emarketer approximately 70% (or 39.2 million Hispanics) will be online by 2014. Not only that, but Hispanic consumers are projected to wield \$1.33 trillion in spending power - a demographic not to be ignored!

Programmed by LatinVision Media, the SES New York Latin Focus track this March takes a unique look at the importance of the quickly evolving Hispanic/Latino marketplace. Devoting a full track on Day 2 industry specialists are looking at leading trends in search and social media.

**REGISTER TODAY**

Sessions we are recommending include:

- [Reaching Latinos through SEO](#)
- [Search & Social Marketing To Latinos: Roundtable](#)
- [Analytics for the Latino Markets](#)
- [Improved Conversions With Web Site Optimization](#)

**REGISTER TODAY**

### Program

[Agenda Overview](#)

[Day 1](#)  
[Day 2](#)  
[Day 3](#)

[SES Training Workshops](#)  
[Special Events](#)

[Register Now & Save 20%](#)  
Use discount code **20LATV**

### Featured Speakers



**Carlos Manzano**  
Executive Director  
Latin Media &  
Entertainment  
Commission, City of NY



**Paul Lima**  
CEO  
Lima Consulting

### Get Connected



### Attending Brands Include:



### Sponsored Opportunities

e-mail: [sales@searchenginestrategies.com](mailto:sales@searchenginestrategies.com)  
phone: +1 212-457-4993

Registration Questions  
e-mail: [registration@searchenginestrategies.com](mailto:registration@searchenginestrategies.com)  
phone: +1 800-955-2719

Note: This is the only email invitation you will receive from LatinVision Media Inc. regarding this event

### Website:

[www.latinvisionlive.com](http://www.latinvisionlive.com)

### Target:

Marketers, CMO, CEO and Senior Executives

### Audience Total:

75K

### Languages:

English

### Contact:

[violeta@latinvision.com](mailto:violeta@latinvision.com)

### Google listed:

First page organic, listed in many categories. Please contact us for the list

### Media Partners:

Twenty-five

### Banners Size:

265 x 125 and 125 x 125 minimum and any other size upon request

### Type:

Free access / Paid per view / Bundle

### Banners Posting:

Top / Lateral

### Become a Sponsor Information:

[www.latinvision.com/jobs/sponsors.pdf](http://www.latinvision.com/jobs/sponsors.pdf)

### Payment Screen:

[www.latinvisionfinance.com/payments](http://www.latinvisionfinance.com/payments)

# Position: Other sites

**Hispanic Digital Media**  
Your business. Your News. Your world  
Member-powered Hispanic and Latin America Digital News

Send us your news, releases, videos, graphics and of course, your comments

**Business Cases, Programs and Strategies to reach them presented by marketing experts**

**Make them turn to YOU**

**Hispanic Digital**

**Hispanic Business Leaders**  
We profile Hispanic and Latin America Corporate Executives, Government Officials and Educational Leaders

Find who they are below

**Make them turn to you**

**Make them turn to YOU**

**Hispanic Business Leaders**

**LATINVISION BRASIL**  
Your business. Your news. Your world  
Member-powered Latin America Digital News

Send us your news, releases, videos, graphics and of course, your comments

[www.latinvision.com/brasil](http://www.latinvision.com/brasil)

**Learn More >**

**Make them turn to YOU**

**Braslian News In Portuguese**

**LATINVISION BRASIL English News**  
Your business. Your news. Your world! Member-powered Digital News

Send us your news, videos and your comments

**Make them turn to you**

**U.S. Hispanics have over \$1 Trillion in purchasing power**

**Braslian News in English**

**Hispanic Entrepreneurs**  
We profile Hispanic and Latin-American Entrepreneurs and the Investors who provide them with start-up fund and capital

Find who they are below

**Business Cases, Programs and Strategies to reach them presented by marketing experts**

**Make them turn to YOU**

**Hispanic Entrepreneurs**

**Private Equity and Venture Capital**  
We profile investors that provide US Hispanic and Latin American Businesses with funds and capital

Find who they are below

**Business Cases, Programs and Strategies to reach them presented by marketing experts**

**Business Cases, Programs and Strategies to reach them presented by marketing experts**

**Private Equity Investors**

And many more

# Position: Hispanic Television & Digital Upfronts

The screenshot shows the website interface for the Hispanic Television & Digital Upfronts event. At the top, there's a navigation bar with 'ESPAÑOL | ENGLISH', a search bar, and 'REGISTER | LOG IN'. The main header reads 'HISPANIC TELEVISION & DIGITAL UPFRONTS' with the date 'MAY, 2011' and location 'BEST BUY THEATRE | NEW YORK CITY'. A video player is prominently displayed, showing 'Fox Sports en Español 2010'. To the right, there's a 'LIVE FROM NEW YORK CITY' section with 'TOP STORIES' and news snippets. Below the video, there are sections for 'PARTICIPATING COMPANIES PREVIEWS', 'PRESENTERS', 'COMPANIES' (listing NBC and Televisa), 'NEWS', 'INFORMATION', 'SPONSORS' (listing FOX Sports en Español, IMAGEN Y COMUNICACIÓN, Meredith, and LATINVISION), 'FOLLOW US ON' (Twitter, LinkedIn, Facebook, RSS), 'VIP RECEPTION', 'COMING UP CONFERENCES', and a 'Make them turn to YOU' button. The footer contains 'About Us', 'Our Sites', 'Follow Us On', 'Reach To Us', 'Media', 'Languages', and 'Terms of Service | Privacy Policy | Legal Notices | © 2010 LatinVision Media Inc. - All rights reserved.'

## Website:

[www.tvupfront.com](http://www.tvupfront.com)

## Target:

Marketers, CMO, CEO and Senior Executives

## Audience Total:

5K

## Languages:

English

## Contact:

[violeta@latinvision.com](mailto:violeta@latinvision.com)

## Google listed:

First page organic, listed in many categories. Please contact us for the list

## Media Partners:

Twenty-five

## Banners Size:

265 x 125 and 125 x 125 minimum and any other size upon request

## Type:

Free access / Paid per view / Bundle

## Banners Posting:

Top / Lateral

**Become a Sponsor Information:**

[www.tvupfront.com/sponsors.pdf](http://www.tvupfront.com/sponsors.pdf)

## Position: Event Marketing



### Leaders in Latin Conferences and Event Marketing in New York City

If you're looking to reach your customers where they converge, and convert your message into sales, you've found the right event multicultural marketing company to help.

When your company is looking for sponsorship and promotion options for concerts, fairs, festivals or sports events, we'll provide you access to interact with customers at any level.



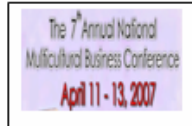
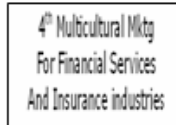
Creating brand impressions and unique messaging, translated to *lasting* impressions is what we do. So if your brand would benefit from the expertise of a multicultural event marketing company, let us show you how we've helped nationally recognized brands.

**Contact:**  
violeta@latinvision.com

# Position: Media Partnership



Conferences & Events that we have sponsored



**Website:**

[www.latinvisionlive.com](http://www.latinvisionlive.com)

**Target:**

Marketers, CMO, CEO and Senior Executives across industries

**Audience Total:**

75K

**Languages:**

English, Spanish & Portuguese

**Contact:**

[violeta@latinvision.com](mailto:violeta@latinvision.com)

**Media Partners:**

Twenty-five

**Banners Size:**

265 x 125 and 125 x 125 minimum and any other size upon request

**Type:**

Free / Paid

**Banners Posting:**

Top / Lateral

**Become a Sponsor Information:**

[www.latinvision.com/mediaproposal.pdf](http://www.latinvision.com/mediaproposal.pdf)

**Payment Screen:**

[www.latinvisionfinance.com/payments](http://www.latinvisionfinance.com/payments)

# Contact Information

## LatinVision Media Inc.

POB 376  
Church St. Station  
New York, NY 10008

## Contacts

Violeta Alba	646-519-3580	<a href="mailto:violeta@latinvision.com">violeta@latinvision.com</a>
Daren McKelvey	617-291-6320	<a href="mailto:daren@latinvision.com">daren@latinvision.com</a>