

Convergence 2009 Digital & Social Media Conference



Meet the Latin Disruptors of Media,
Entertainment, Technology & Advertising

Wednesday, October 14, 2009
New York Times The Times Center
New York City

Speaker List as of August 1, 2009

ID > S= Speakers M= Moderators C= Master of Ceremony

ID	Name	Last Name	Title	Company	Status
S	Nancy	Hill	President and CEO	American Association of Advertising Agencies	Confirmed
S	Kerrie	Peraino	Chief Diversity Officer	American Express	Invited
S	Gisela	Girard	President and CEO	Association of Hispanic Advertising Agencies	Confirmed
S	Adrian	Steckel	CEO	Azteca América	Confirmed
S	Cathy	Baron-Tamraz	President and CEO	BusinessWire	Confirmed
S	Ingrid	Smart	CEO	Casanova - Interpublic	Confirmed
S	Carol	Robles-Roman	Deputy Mayor for Legal Affairs	City of New York	Confirmed
S	Robert	Lieber	Deputy Mayor of Economic Development	City of New York	Confirmed
S	Hector	Magneto	CEO	Clarín Argentina	Invited
M	Gustavo	Sierra	International News Editor	Clarín Argentina	Confirmed
M	David	Puente	Anchor	CNN	Confirmed
S	Christopher	Crommett	SVP	CNN en Español	Confirmed
S	Luis	Santos	CEO	El Tiempo Colombia	Confirmed
S	Billie	Williamson	Chief Diversity Officer	Ernst & Young	Invited
S	David	Sternberg	EVP & COO, Emerging Networks	Fox Cable Networks	Confirmed
S	Craig	Dubow	CEO	Gannett	Invited
S	Alexandre	Hohagen	Managing Director Latin America	Google	Confirmed
S	Ignacio	Polanco	CEO	Grupo Prisa	Invited
S	Michael	Trigg	VP Marketing & Business Development	Hi5	Confirmed
S	Ivan	Braiker	CEO	Hipcricket	Confirmed
S	John	Paton	CEO	Impremedia	Confirmed
C	Liz	Sarachek-Blacker	SVP Digital Sales	Impremedia Digital	Confirmed
M	Randall	Rothenberg	President & CEO	Interactive Advertising Bureau (IAB)	Confirmed
S	David-Michel	Davies	Executive Director	International Academy of Digital Arts & Sciences	Confirmed
M	Jose	Fernández	Partner	Latham & Watkins LLP	Confirmed
S	Matias	Perel	President and CEO Latin 3	Latin 3	Confirmed
M	Carlos	Manzano	Executive Director	Latin Media and Entertainment Commission	Confirmed
S	Rick	Marroquin	EVP and Managing Director	Media Brands	Confirmed
M	Ruth	Gaviria	CEO Hispanic Business Ventures	Meredith Corporation	Confirmed
S	Mike	Wehrs	CEO	Mobile Marketing Association	Confirmed
S	Janet	Robinson	CEO	New York Times	Confirmed
S	Rupert	Murdoch	CEO	News Corporation	Invited
S	Felipe	Machado	Multimedia Editor	O Estado de Sao Paulo	Confirmed
S	Joel	Towers	Dean	Parsons The New School for Design	Confirmed
S	Lucia	Ballas-Traynor	Publisher	People en Español	Confirmed
C	Betti	Ortega	SVP	Taylor Primero	Confirmed
S	Diana	Sanchez	President & CEO	Telefónica USA, Inc.	Confirmed
S	Don	Browne	President	Telemundo	Invited
S	Jackeline	Hernandez	COO	Telemundo	Invited
M	Maria C	Arrarás	Anchor	Telemundo	Invited
S	Peter	Blacker	EVP Digital Media & Emerging Biz	Telemundo	Confirmed
S	Emilio	Azcarraga	CEO	Televisa	Invited

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S	Carlos	Slim	CEO	TELMEX	Invited
S	Sid	Ganis	President	The Academy of Motion Picture Arts & Sciences	Invited
S	Kevin	Conroy	President Interactive Media	Univision Communications	Confirmed
S	Joe	Uva	President & CEO	Univision Communications	Confirmed
M	Mario	Baeza	Founder & Chairman	V-Me Media	Confirmed
M	Carmen	DiRienzo	President & CEO	V-Me Media	Confirmed
S	Edgar	Bronfman Jr.	President & CEO	Warner Music Group	Invited
S	Jeanniy	Mullen	CMO and Global EVP	Zinio	Confirmed
S	Celebrity 1			Invited	Invited
S	Celebrity 2			Invited	Invited
S	Celebrity 3			Invited	Invited
S	Celebrity 4			Invited	Invited
S	Celebrity 5			Invited	Invited

Contacts

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Conference Sites

English: www.latinvision.com/conference
Spanish: www.latinvision.com/conferencia

LMEC Site
www.nyc.gov/lmec

Venue

www.thetimescenter.com